Terms of Reference

Village Facilitator Rural Livelihood (Female)

WWF-Pakistan

Reports to: Project Officer Rural Livelihood

Project / Program: Gender empowerment through entrepreneurship development and skill enhancement on home-based micro-enterprises for socio-economic and environmental resilience of farming families

Grade: A-1

Location: Khanewal

Contract: Short Term contract

Work Week: 05 Days/week-40 hour

Duties and Responsibilities

• Coordination with Project Officer Rural Livelihood, identify the target community/Village to implement women entrepreneur activities at ground level.
• Data collection related to gender issues in working villages and implement gender analysis results.
• Assist in establishing the “Rural Women Enterprise Groups” in working areas/villages of the project.
• Built the capacity of rural women to build the enterprise through different livelihood improvement interventions like free range chicken farming, sustainable livestock management, vocational skills e.g., dress making, embroidery and handicraft.
• Assist in support for planning, designing, brokering, and marketing of products.
• Responsible for selling of products between community and market during the time of enterprise development.
• After training play the role of vaccinator for livestock and poultry to benefit the community and project.
• Assist in capacity Building of farming families on marketing skills through developing the linkage with potential buyers’ markets.
• Assist in collaboration with (government schemes), micro-finance institutions/banks, public/private organization and communities.
• Maintain record of trainings, surveys and all other relevant field interventions.

Selection Criteria
**Education, Experience & Working Knowledge**

- Matric qualification with one or two year of experience is required.
- Intermediate with no experience required.

**Skills & Attributes**

- Demonstrated ability to plan, implementation & manage filed activities
- Good problem-solving skills and results orientation
- Able to communicate and leadership skills
- Adheres to WWF’s values, which are: Passionate & Optimistic, Challenging & Inspiring, Credible & Accountable, and Persevering & Delivering Results
- Proficiency in the use of computer, particularly Microsoft Office (excel)

**HR department** : Signature / Date-----------------------------
**Hiring Manager** : Signature / Date-----------------------------
**Acknowledged by Employee** : Signature / Date-----------------------------

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