WWF Pakistan
Terms of Reference
Social Mobilizer

Reporting to: Coordinator Sociologist
Grade/Title: C 3
Duty Station: Skardu (Baltistan)
Employment Contract: Long Term
Work Week: 5 days (Monday through Friday) - 40 hrs /week
Work Hours: 0830hrs to 1715 hrs

Duties and Responsibilities
Under overall guidance and supervision of Coordinator Sociologist and Senior Officer Project Site Baltistan the Social Mobilizer will:

- Mobilize project communities and strengthen the village level conservation organizations and other key stakeholders for conservation of natural resources in the project sites.
- Organize meetings with communities in the field related to the project activities and ensure their participation in undertaking the activities.
- Develop Term of Partnerships, agreements, meeting minutes and field visit for each activity of the project.
- Prepare site specific mobilization and community engagement activities related work plans in accordance with the project outputs in consultation with project team.
- Develop socioeconomic impact assessment plan of the project.
- Responsible for smooth implementation of the FCDO project activities in target villages/valleys.
- Organize awareness raising, capacity building and other project activities
- Support FCDO-project team to finalize sites for interventions
- Accomplish any task assigned apart from the project activities by the reporting officer.
- Prepare the field trip, meeting minutes, reports of each activity and ensure timely submission to the supervisor.
- Maintain the socioeconomic data /information and reports in hard and soft form.

Eligibility Criteria
1. Graduate/Postgraduate degree in sociology /anthropology or any other relevant field
2. At least 3 years of similar working experience with a national / international organization
3. Work experience with WWF-Pakistan would be a great asset
4. Good at application of MS Office
5. Excellent in English and local languages, writing and communication skills
6. Physically fit for traveling / trekking in rugged mountain areas.
7. Familiarity with social, cultural and geographical context.

Skills & Attributes:
- Excellent in English and local languages, writing and communication skills.
- Demonstrated interpersonal communication and leadership skills.