Terms of Reference (ToRs)
Development of project documentary

<table>
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<th>Contract type</th>
<th>Field work and desk review</th>
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<td>Duration of assignment</td>
<td>7 September to 30 November 2020</td>
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This consultancy is part of the Sustainable Management of the Mangroves Ecosystem and Enhance Resilience of Communities in Indus Delta, Sindh, Pakistan supported by BMZ.

1. Background

WWF-Pakistan with financial support of The German Federal Ministry for Economic Cooperation and Development (BMZ) and WWF-Germany has initiated a 3-year project ‘Sustainable Management of the Mangroves Ecosystem and Enhance Resilience of Communities in Indus Delta, Sindh, Pakistan’. The project being implemented at Keti Bunder and Kharo Chan, Thatta and Sujawal districts mainly focuses on plantation and conservation of mangroves forests with a co-management approach involving communities, government and other key partners in the area. Under this project, WWF-Pakistan requires services of a professional filmmaker who can develop a project documentary with 1-minute shorter and 8-minute longer version.

2. Objectives of the consultancy:

To cover project activities and showcase impacts of project with reference to conservation of mangroves in the Indus delta, the documentary will help raise awareness among policymakers, academia, media, local communities, youth, students and other relevant stakeholders.

3. Consultancy Outputs:

The consultant is required to develop a documentary (1-minute shorter and 8-minute longer version) with following requirements.

- Documentary gives a brief introduction of Indus delta and highlights freshwater issues. It discusses threats to the delta mainly coastal communities and natural resources.
- It should cover all significant project interventions at Keti Bunder and Kharo Chann and highlights ecotourism potential of the Indus delta.
- It showcases project successes with a focus on positive change in behavior of local communities with regard to mangroves conservation, promotion of alternative livelihoods, awareness raising among youth and local communities.
- Record interviews of local communities, beneficiaries, WWF-Pakistan staff, donor and government officials.
- Develop the script of 8-minute longer and 1-minute shorter version of documentary in English, with its Sindhi translation as per the requirement of the project. The script should be reviewed by the officials of the WWF-Pakistan prior to its execution.
- Follow WWF-Pakistan’s branding guidelines in the documentary.

4. Qualifications:

- **Education**: Bachelors in Media Sciences/ Production/Social Sciences
- **Skills/language**: Effective verbal and non-verbal communication is required with expertise in English and Sindhi languages.
Experience: At least 5 years of experience in voice recording, hosting is required in developing. Preference will be given to those who have had relevant experience (wildlife/environment).

5. Deliverables:
- Final version of HD quality 8-minute documentary with voiceover in English
- Final version of HD quality 8-minute documentary with voiceover in Sindhi
- Final version of HD quality 1-minute documentary with sub-titles in English
- Final version of HD quality 1-minute documentary with sub-titles in Sindhi

6. Competencies
- Demonstrates openness to change and ability to manage complexities;
- Demonstrates ability of analytical work and excellent voice recording skills;
- Proactive and able to work with minimal supervision and high degree of initiative, reliability, flexibility, motivation, and resourcefulness;
- Professionalism: flexibility to make ad-hoc changes as and when the need arises; ability to perform under stress; willingness to keep flexible working hours.

7. Required documents

Interested individual consultants/consultancy must submit the following documents/information to demonstrate their qualifications:
- Proposal: (i) Explaining why they are the most suitable for the work; (ii) Provide a brief methodology on how they will approach and conduct the work
- Financial proposal (including fee, travel cost (if any), and other relevant expenses)
- Curriculum Vitae