Terms of Reference

This study is a part of the WWF-Pakistan’ project entitled ‘International Labor and Environmental Standards Application in Pakistan’, funded by European Union, and implemented in collaboration with International Labour Organization (ILO).

Objective

There are two objectives of the study. The first objective of the study is to explore and outline the existing opportunities and capabilities of producing technical textiles in Pakistan for international markets with available raw material base (Cotton and polyester) and infrastructure.

The 2nd objective is framing the recommendations for broadening and upgrading the raw material base and infrastructure (machinery and technology) necessary to overcome the limitations in existing Pakistan Textile Setups to produce technical textiles for increased exports.

Specific Tasks

a) Key stakeholder mapping for technical textiles
b) Assessment of existing raw material base for cotton, Purified Terephthalic Acid and polyester
c) Assessment of infrastructure for ginning, spinning, weaving, processing and garmenting
d) Pakistan’s Technical Textiles Value Chain Mapping and SWOT Analysis
e) Global Market of Technical Textiles and Pakistan’s Contribution in import and export
f) Trade Analysis of Technical Textiles and Key end user products
g) Key limitations for not entering in the technical textile market
h) Exploration of Opportunities for Technical Textile Production in Pakistan with existing limitations
i) Regional and International best practices and success stories which can be replicated in Pakistan
j) Short term, medium term and long term measures for overcoming the impediments in producing and marketing technical textiles in global markets

**Deliverables**

- Comprehensive report with executive summary
- Presentation based on findings of the report
- Delivering Presentation to brief the key stakeholders on the subject matter in 02 sessions
- Stakeholder Feedback
- Research paper
- Sharing of all gathered raw material with WWF-Pakistan

**Time period**

The time period of assignment is 4 months

**Required Qualification and Skills**

Must have a doctoral degree in textile related field, having an experience of more than 05 years in technical textiles.

**Report Guidelines**

- The citation of reference is must for secondary information
- The references used in the report should not be before 2010 otherwise needs justification.
- The report should be plagiarism free.
- The report should be according WWF communication guidelines
- Specimen Report / Sample write is required along with the proposal
- All the figures, pictures, graphs, maps need to be provided separately also in high resolution along the report
- Tables should not be in picture form.
Multiple revisions will be required for mutual consent of author and ILES team