The Panda Challenge 2020
Photography and Video Coverage

Background:
The Panda Challenge 2020 is an annual interschool activity, which brings together students from different schools, in order to engage in healthy competition about the environment and nature conservation. Students from grade 1 to 8 participate in the competition in various categories. The purpose of this activity is not only to bring students onto one platform, but also to harness the skills of writing, dialogue and advocacy, public speaking, and polish their creative arts and crafts skill as well.

Duration:
- The video will be 7 to 10 minutes long plus 1 min snapshot for social media
- Photography coverage in Karachi, Lahore and Islamabad

Audience:
Students of grade 1 to 8 from various private and government schools.

Locations:
Karachi, Lahore and Islamabad

Language:
English

Video Brief:
The video should be a snapshot of The Panda Challenge 2020 from Karachi, Lahore and Islamabad. It should highlight the following: Background of the event, World Without Waste initiative, Plastic pollutions facts, testimonials of students and teachers and competitions;

- Grade 1 & 2: Environmental Poster Making
- Grade 3: Poems
- Grade 4: Flash Facts Quiz & Rapid-fire round
- Grade 5: Creative Writing
- Grade 6: Speeches
- Grade 7 & 8: Debates

Video Style:
Preferable video style is a documentary coverage each aspect of the event.

Samples:
Climate Diplomacy Day 2019 Highlights

Photographs:
High resolution – JPEGs, etc..