RFP FOR CONSULTANCY SERVICES
WWF-PAKISTAN

SUBJECT:
To develop policy briefs with recommendations on rangers as “Planetary Healthcare Workers” and their role in Disaster Risk Reduction and Management.
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1) INTRODUCTION & BACKGROUND

The SMART (Spatial Monitoring and Reporting Tool) approach we employ integrates software, training resources, and standardized patrolling protocols to support conservation managers in their efforts to monitor wildlife, detect potential risks like poaching, IWT, and enhance the efficiency of patrolling activities. In collaboration with the Wildlife Departments of Khyber Pakhtunkhwa (KP) and Gilgit-Baltistan (GB), WWF-Pakistan has been actively engaged in the integration of SMART within protected area management. This initiative aims to bolster the capacity of these law enforcement agencies by providing training and resources. Through this partnership, the focus is on enhancing the effectiveness of protected area management, enabling better monitoring of wildlife, and addressing challenges such as poaching and disease threats.

The objective of this assignment is to evaluate the extent of the effectiveness of SMART application within the designated target protected areas. This assessment seeks to ascertain the potential for both expanding its reach and replicating its success throughout Pakistan. The assigned expert will be responsible for crafting a series of policy recommendations aimed at bolstering the scope, scalability, and adaptive capacity of SMART implementation. These recommendations are intended to facilitate the broader adoption of SMART and create the necessary conditions for its continuous improvement and widespread utilization across Pakistan. The tasks involved in this assignment will encompass evaluating the efficacy of SMART within specific areas, particularly focusing on sites inhabited by snow leopards, as well as other protected zones where SMART has been implemented. Furthermore, the assessment will involve soliciting insights and feedback from key partners who are actively engaged in the implementation and management of SMART initiatives.

2) GENERAL CONDITIONS

1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.

2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.

3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.

4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.

5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the WWF-PAKISTAN. The RFP does not constitute an agreement or order.

6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.

7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, WWF Fraud and Corruption Prevention and Investigation Policy and WWF's Environment Social & Safeguard for consultant agreement and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.
We are in search of a relevant expert with us on a significant initiative aimed at creating a series of policy briefs. These briefs will shed light on the critical role that rangers play as planetary healthcare workers, focusing on their vulnerabilities to natural disasters, particularly those induced by climate change. Additionally, the briefs will address the challenges they face in terms of limited resources and capacity while carrying out their essential duties with policy recommendations to improve enabling conditions of the profession.

The policy briefs will serve as essential advocacy tools, providing insights into the pivotal contributions of rangers as guardians of our environment. These briefs will also emphasize the crucial need for increased support to address the vulnerabilities they face, especially in the face of escalating climate-related natural disasters. These briefs would serve the basis to raise awareness, drive change, and empower rangers with the resources and recognition they rightfully deserve.

4) **Deliverables**

- **One case study** using the existing knowledge and expert opinion highlighting the role of rangers in responding to nature disasters and their vulnerabilities.
- Two policy briefs: Develop two Policy briefs with recommendations that focus on the critical role of rangers as planetary healthcare workers, their vulnerabilities to climate change-induced natural disasters, and challenges due to limited resources.
- One presentation carrying key aspects of the work and findings.

5) **Requirements**

- The consultant should have expertise in environmental conservation, natural resource management, or a related field, with a deep understanding of the roles and challenges faced by rangers.
- Strong research skills, including the ability to analyze data, conduct literature reviews, and synthesize information to develop evidence-based insights.
- Experience in developing policy briefs or similar advocacy materials, with a focus on clear and actionable recommendations for policy and action.
- Familiarity with climate change impacts, especially on natural disasters, and an understanding of how these affect rangers and their work.
- Exceptional written communication skills to convey complex information in a clear, concise, and compelling manner.
- Strong analytical skills to critically assess information, draw meaningful conclusions, and provide valuable insights.
- A relevant advanced degree in environmental science, conservation, public policy, or a related field, along with relevant professional experience.

6) **Correspondence & Submission of Proposal**

1. Interested consultants should submit the Proposal and can send their Queries through Email by attention to the Following:

   **To:** Faiza khan ([fakhan@wwf.org.pk](mailto:fakhan@wwf.org.pk))

   **Cc:** Muzzammil Ahmed ([mahmed@wwf.org.pk](mailto:mahmed@wwf.org.pk))
   Maham Zahara ([mzahara@wwf.org.pk](mailto:mzahara@wwf.org.pk))
2. The RFP submission deadline mentioned on WWF-Website.
3. Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

7) FORMAT OF THE PROPOSAL

The BID submitted by the participant must be structured as per the below provided instructions:

1) **Application Form available at WWF-Website** - General information about the Bidder, covering qualification and experience, CV and all related Information.

2) **Experience:**

   a) **Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.

3) **Proposal outlining scope consultancy service** - Description of scope and working process, stages, deliverables, exclusions, conditions;

4) **Provide template of already complete similar type of reports** - the WWF-Pakistan may request additionally;

5) **Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.

6) **Financial Proposal** - the prices shall be provided in Pak Rs, the total price shall include all costs related to service provision including applicable taxes.

   **Note:**
   Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

8) **FINANCIAL PROPOSAL**

The proposed prices shall be provided in PKR, the total price shall include all costs related to service provision including all Direct and Indirect taxes, Travel, Boarding & Lodging shall be based on actual receipt up to max Ceiling (If Any).

The consultant will submit the cost of the assignment in a lump sum, including all applicable taxes according to the Government of Pakistan and the Government of KP

**The Payment Term:** shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

9) **EVALUATION PROCESS**

Applicant’s proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

A) **Technical Proposal (70%)**
   - Detailed workplan
   - Expression of interest (EOI)
   - Company’s Profile
   - Detailed methodology

B) **Financial Proposal (30%)**
   - Detailed financial proposal which should be inclusive of all applicable taxes and out of pocket expenses. The financial proposal should follow a breakdown structure i.e., specifying cost(s) to each head and subhead
- Company’s registration certificate
- NTN detail(s)
- Any legal or technical certification required for the task
- Audited Accounts Report (if available) of last FY

Note: Late/incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process.

10) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF-Pakistan, and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.

11) Copyrights

WWF-Pakistan will have the copyright for the entire data (including training manuals, field data, visibility, and branding material developed); the consultant(s) will have no right to use the data at any forum or in publication and will have to submit all the raw and final data with the sublimation of final project report. The data and write-ups will remain WWF’s property and their use in any form would be strictly prohibited.

12) BUDGET

Total Budget for this activity inclusive of all taxes and Out of Pocket expenses are 618,000/- PKR Including taxes and all out of pocket Expenses.