Terms of Reference

Green income generation training for Women and Youth

Project: Water Resource Accountability Pakistan (WRAP)

Location: In the selected 04 sites of Khyber Pakhtunkhwa (Siren Mansehra, Bakote Abbottabad, Kolai Palas Kohistan & Khanpur Kohistan)
Duration of Assignment in KP: August to September 2022 (30 Working Days)

Brief Introduction of WWF-Pakistan:
The World-Wide Fund for Nature-Pakistan (WWF-Pakistan), is a leading conservation organization in the world, has a mission to stop the degradation of the planets by conserving biodiversity, renewable natural resources for sustainable environment and Nature-based solutions of the challenges. To achieve this, WWF-Pakistan works with international donors, central and local government agencies, the private sector, civil society organizations (CSOs), and local communities to implement its various conservation programs across six thematic areas, including climate and energy, forests, freshwater, wildlife, food and markets, and oceans. Founded in 1970, WWF-Pakistan is an independent nature conservation NGO in Pakistan, with over 20 offices nationwide and an average annual budget of 5.06 million euros, mainly financed by private and public funding. Since its inception, WWF Pakistan has implemented over 2000 projects and programmes, working closely with local and national partners, governments, private partners, research organizations, and communities.

Brief summary of the Project;


The project proposes to undertake demonstrations of Nature-based Solutions (NbS), including Ecosystem-based Adaptation (EbA) interventions that will improve water security and governance, build resilience of communities to climate change at the target sites in Gilgit-Baltistan (GB) and Khyber Pakhtunkhwa (KP), and enable the Government and relevant stakeholders to implement and replicate NbS in Pakistan for building climate change resilience.

To ensure that the NbS interventions are sustained and continue to be effective, the project will ensure that climate-adapted, community-based natural resource management is implemented locally and capacity and coordination for NbS is enhanced across government departments and other stakeholders. The capacity development interventions for the government will be critical to scale and replicate these approaches.
Objective of the activity:

The assignment for green income generation initiatives is to ensure the implementation of project’s various outputs such as; Improved socio-economic resilience among target communities through livelihoods enhancement, Nature-Based Solution’s interventions implementations for Climate Resilient Livelihood Development, Implementing NRM plans to demonstrate and maintain NbS interventions for providing sustained economic benefits to the communities while ensuring resilient ecosystems. The trainings will also contribute in fulfilling project direct beneficiaries target and gender empowerment by training women and youth of the targeted sites.

The activity will directly scale up the socioeconomic attributes of the communities by fulfilling their consumable needs from their household as well as will ensure the nutritional well-being on the community. It will also enhance the economical well-being of household.

Requirements:

- Well reputed firm/individual capable to undertake the desired trainings as described in the scope of work, with at least 7-10 years’ experience in the relevant area.
- Should have at least Master in the relevant fields.
- Trainings to be imparted in excellent communication skills both written and verbally in English, Urdu and local language.

Potential benefits of green income generation

1. Rural communities are mainly dependent on agriculture, forest and livestock production as a means of their livelihood. Kitchen Gardening training is an effective training as the vegetables are high in demand and value. The vegetables orchard establishment will fulfill their dietary requirements and will be used for income generation from the market.
2. The goal of training is to upgrade income generating opportunities of selected households through better farming techniques, off-season vegetables & kitchen gardening production and establishment of vegetable orchards among villages in the selected districts.
3. Grow-your-own gives people access to healthy, fresh vegetables while promoting the consumption of local and seasonal produce. It will also connect the next generation with nature and will enable them to spend time in healthy and productive environment.
4. A kitchen garden enhances the green cover around our areas of living.
5. Social benefits are; Gardening is a calming, relaxing activity that brings people closer to nature. It will also provide an opportunity to connect with people in a productive way living in the same geographical location.
6. Economical are; it will reduce the amount of money spent on food production by growing own food. By selling in the market, it will help to uplift the economic wellbeing of the household ultimately whole community.
Deliverables:

The selected individual/firm will have to fulfill the listed responsibilities in an effective and well-managed way. Details on the schedule, material, training report and recognition items are described in the relevant sections below:

- Develop modules and provide required equipment/tools to build capacity of the women and youth in the listed areas such as but not limited to; angling, aquaculture, off-seasonal tunnel farming, solar drying units to reduce post-harvest losses, nursery raising for plantations, beekeeping and Kitchen gardening etc.
- Should demonstrate whole process of generating green income from raw material to the final product along with post-harvest management;
- Engage with the project team and build their capacity to keep trained community intact with green income;
- At least 4 field-based trainings will be imparted as per plan of work during the mentioned period;
- On the completion of the aforementioned deliverables a brief but comprehensive report will be provided by the consultant about the training and its outcomes that will be covered the potential market excess and add value chain. Also, include the pre- and post-evaluation results in the final report.