Terms of References (ToRs)

“Supply chain mapping of five national and international textile brands”

1. GENERAL

This document contains the Terms of References (ToRs) for the Consultant, to be engaged by WWF-Pakistan (hereinafter called the Employer), for the “Supply chain mapping of five national and international textile brands” (herewith called assignment).

2. BACKGROUND

Textile is the biggest industrial sector in Pakistan, which contributes 58 per cent of exports, 8.5 per cent to the GDP and 45 per cent to the total employment in the country. The textile sector is one of the most labour, water and energy intensive, polluting, and energy consuming sectors in Pakistan. Being a resource intensive sector it also holds significant contribution towards trade & GDP of the country.

WWF-Pakistan is working on a project titled “The International Labour and Environmental Standards Applications in Pakistan’s SMEs” (2016-2022) funded by the European Union, and implemented by the International Labour Organization (ILO) and WWF-Pakistan. The project aims to promote sustainable and inclusive growth in Pakistan by supporting the economic integration of Pakistan into the global and regional economy by improving compliance with labour and environmental standards and increased competitiveness.

3. OBJECTIVES:

The objective of this assignment is to conduct supply chain mapping of a product of five (two national and three international) textile brands with their supply chain in Pakistan. The final aim of this mapping is to identify spaces for action towards smooth supply chain, boost business growth and sustainability, create decent work and improve incomes, as well as the factors causing and encouraging them.

As such, the analysis will include

• Identifying the stakeholders involved along the supply chains; and the formal and informal institutions, supporting functions and rules and regulations
• Identifying the stages that each supply chain comprises, and how the stakeholders relate to each other.
• Analyzing the margin of optimization, as well as their underlying causes (i.e. root causes) so that solutions may be created that allow the targeted supply chains to reach their maximum productive and socioeconomic potential.

4. SCOPE OF THE STUDY:

Under the ambit of this study, the Consultant/Firm will be required to perform:

i) A methodology according to which the study will be conducted, including the limitations and how to overcome these.

ii) Identification of the working scope that should cover the different tiers of textile and garment supply chains, including cotton production communities, ginning and spinning factories, textile manufacturing, other associated industries in the formal and informal economy such as traders, retail and export companies.

iii) Gather data regarding water & energy use in whole supply chain starting from cotton crop cultivation leading to stitching and packing.

iv) Mapping the supply chain of a product of any renowned European brand associated with the particular textile industry starting from raw material leading to its distribution to end user.

v) A quick desk review covering data through literature review, face-to-face and telephonic interviews with the identified stakeholders including, but not limited to, industrialists, economists, policy makers, suppliers, exporters, civil society etc. The consultant will also be required to obtain authentic data from concerned departments for use in the study with permission.

vi) A comprehensive data analysis (gathered above) which may include graphs, grid matrix formation etc. and put forward context-based recommendations.

vii) Analysis of opportunities and constraints along the supply chains

5. DELIVERABLES:

With the activities mentioned above in mind, the consultant will be expected to deliver the following outputs:

1. A comprehensive report with executive summary
2. A two pager brief of the report
3. Plagiarism report of the study with the similarity index not exceeding 15 percent
4. Presentation based on the outcomes of the study
5. Present the report in a stakeholder consultation session organized by WWF-Pak.

6. TIME FRAME

The time period of assignment is 5 months.
7. **REQUIRED QUALIFICATION**

Applicants for this call for proposals may be national or regional / international research firms/Consultants that meet the following criteria:

- Higher degree in supply chain management with more than 15 years of overall experience in textile/export industry
- Comprehensive knowledge of supply chain mapping with proven experience of at least 5 years
- Experience in supply chain mapping/analysis and market systems development;

8. **REPORT GUIDELINES**

1. The citation of reference is must for secondary information
2. The references used in the report should not be before 2010 otherwise needs justification.
3. The report should be plagiarism free.
4. Specimen Report/Sample write is required along with the proposal
5. All the figures, pictures, graphs, maps need to be provided separately also in high resolution (300 dpi) JPEG format along the report
6. Tables should not be in picture form.
7. Multiple revisions will be required for mutual consent of author and ILES team