This consultancy is part of the Sustainable Management of the Mangroves Ecosystem and Enhance Resilience of Communities in Indus Delta, Sindh, Pakistan supported by BMZ.

1. Background

WWF-Pakistan with financial support of The German Federal Ministry for Economic Cooperation and Development (BMZ) and WWF-Germany has initiated a 3-year project ‘Sustainable Management of the Mangroves Ecosystem and Enhance Resilience of Communities in Indus Delta, Sindh, Pakistan’. The project being implemented at Keti Bunder and Kharo Chan, Thatta and Sujawal districts mainly focuses on plantation and conservation of mangroves forests with a co-management approach involving communities, government and other key partners in the area. Under this project, WWF-Pakistan requires services of a professional filmmaker who can develop a bilingual (English and Sindhi) project documentary, using fresh footage and pre-recorded footage available with WWF-Pakistan.

2. Objectives of the consultancy:

To cover project activities and showcase impacts of project with reference to conservation of mangroves in the Indus delta, the documentary will help raise awareness among policymakers, academia, media, local communities, youth, students and other relevant stakeholders.

3. Consultancy Outputs:

The consultant is required to develop a documentary with following requirements.

- The documentary should cover the following:
  - Footage of the Indus Delta, depicting its rich natural resources such as mangroves, wildlife, birds, etc.
  - Freshwater/sediment flow from Indus to the delta and how water is diverted to canals, dams etc. for energy and agriculture needs and affects Indus delta.
  - Threats to the delta, mainly coastal communities and development, erosion, sea intrusion, fish stocks and mangroves forests.
  - Project interventions at Keti Bunder and Kharo Chan i.e. mangroves plantation and conservation initiatives, freshwater reservoirs, alternative livelihoods, government partnership, community and youth awareness sessions through environment days/events, development of awareness raising stuff for public among others.
  - Project successes with a focus on local communities with regard to mangroves conservation, promotion of alternative livelihoods, awareness raising among youth and local communities.
  - Ecotourism potential of the Indus delta such as wildlife watch, boating, trip to mangroves, recreational fishing.

- The documentary should include interviews of local community members, beneficiaries, and relevant WWF-Pakistan staff, donors and government officials.

- The documentary must incorporate pre-recorded footage provided by WWF-Pakistan.
• A storyboard and script (for both English and Urdu versions) must be shared and signed off by WWF-Pakistan.
• The documentary must follow WWF-Pakistan’s branding guidelines.

4. Qualifications:

• **Education**: Bachelors in Media Sciences/Production/Social Sciences
• **Skills/language**: Effective verbal and non-verbal communication is required with expertise in Know-how of Sindhi in preferable.
• **Experience**: At least 5 years of experience in developing. Preference will be given to those who have had relevant experience (wildlife/environment)

5. Deliverables:

• Final version of HD quality 8-minute documentary with voiceover in English
• Final version of HD quality 8-minute documentary with voiceover in Sindhi
• Final version of HD quality 1-minute documentary with sub-titles in English
• Final version of HD quality 1-minute documentary with sub-titles in Sindhi

6. Competencies

• Demonstrates openness to change and ability to manage complexities;
• Demonstrates ability of analytical work and excellent voice recording skills;
• Proactive and able to work with minimal supervision and high degree of initiative, reliability, flexibility, motivation, and resourcefulness;
• Professionalism: flexibility to make ad-hoc changes as and when the need arises; ability to perform under stress; willingness to keep flexible working hours.

7. Required documents

Interested individual consultants/consultancy must submit the following documents/information to demonstrate their qualifications:

• **Proposal**: (i) Explaining why they are the most suitable for the work; (ii) Provide a brief methodology on how they will approach and conduct the work
• **Financial proposal** (including fee, travel cost (if any), and other relevant expenses)
• **Curriculum Vitae**