Terms of Reference (ToRs)
Development of Thirteen (13) Success Stories for the Indus Delta

<table>
<thead>
<tr>
<th>Contract type</th>
<th>Desk Review and field visits</th>
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<tr>
<td>Duration of assignment</td>
<td>10 March – 10 April, 2021</td>
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This consultancy is part of the BMZ funded project titled: “Sustainable Management of Mangroves Ecosystem and Enhance Resilience of Communities in the Indus Delta”

1. **Background**
To enhance resilience of local communities on climate change and promote sustainable management of mangrove forests in Indus Delta, WWF-Pakistan with financial support of the German Federal Ministry for Economic Cooperation and Development (BMZ) and WWF-Germany has initiated a 3-year project ‘Sustainable Management of the Mangroves Ecosystem and Enhance Resilience of Communities in Indus Delta, Sindh, Pakistan’. The project implemented with support of Sindh Forest Department and local communities in Keti Bunder and Kharo Chan, aims to increase mangroves forest cover in Indus delta. This initiative will help reduce adverse impacts of climate change, mitigate natural hazards and promote local livelihoods. Under this initiative, new mangroves plantations will be made on 3,000 hectares, while, 11,000 hectares of mangroves land will be rehabilitated and sustainably managed. Under this project, WWF-Pakistan hires professional writer how will be engage to develop project based success stories and case studies.

2. **Objectives of the consultancy:**
The assignment aims to document and develop 13 success stories of the project in order to highlight contribution of the project towards protection of mangroves, addressing coastal vulnerabilities, provision of improved and alternate livelihood opportunities for communities and among others. Below mentioned the objectives of the consultancy:

1. Provide case studies/success stories of beneficiaries for each of the 13 topics, and what they consider as the most significant changes occurring at community and individual-level as a result of using the project services.
2. Provide a ready source of materials for knowledge management, accountability, resource mobilization and up-scaling of proven interventions.

3. **Consultancy Outputs:**
The consultant is required to document main successes of the project and develop 13 stories covering integrated conservation impact of the project. The stories should include reflections from the field partners and communities who are involved in the direct implementation of the project. The stories may include following aspects of the project.

- Enhanced community’s resilience to coastal climate vulnerabilities;
- Improving nature-based livelihoods of vulnerable coastal communities: Impact of crab fatting and fish aquaculture;
- Empowering women through alternative livelihood opportunities to reduce impact on the existing natural resources;
- Alternative fodder cultivation to reduce grazing pressure on mangroves;
- Convenient access to safe drinking water facilities;
- Lighting up the Indus Delta through solar electrification;
• Tackling natural disasters through mangrove plantations;
• Enhancing mangroves cover through community engagement and awareness raising;
• Explore linkage between mangrove plantation and fisheries resources;
• Reducing pressure on fisheries sector through mitigation of post-harvest losses;
• Conserving endangered and rare marine species through observer program;
• Assessing the impact of fishing gear conservation from gillnet to longline;
• Provision of fuel efficient stoves to improve health and reduce fuel wood pressure on mangroves;

4. Qualifications:
   • **Education**: Bachelors in Media Sciences/Production/Social Sciences and any other relevant field
   • **Skills/language**: Effective verbal and non-verbal communication is required with expertise in English and Urdu languages, preference will be given to Sindhi speaker.
   • **Experience**: At least 5 years of experience in story writing. Preference will be given to those who have had relevant experience (wildlife/environment)

5. Deliverables:
   • Final version of 13 stories in English, Urdu and Sindhi languages.

6. Competencies
   • Demonstrates openness to change and ability to manage complexities;
   • Demonstrates ability of analytical work and excellent voice recording skills;
   • Proactive and able to work with minimal supervision and high degree of initiative, reliability, flexibility, motivation, and resourcefulness;
   • Professionalism: flexibility to make ad-hoc changes as and when the need arises; ability to perform under stress; willingness to keep flexible working hours.

7. Required documents

Interested individual consultants must submit the following documents/information to demonstrate their qualifications:

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<tr>
<th>Criterion</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Interpretation of the Terms of Reference: Demonstrations of the understanding of the work to be done, a proposed work approach and methodology</td>
<td>15%</td>
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<tr>
<td>Creativity: A proposed design and production approach demonstrating innovation and ingenuity</td>
<td>30%</td>
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<td>Capacity: Copies of CVs for the key staff for the 15% proposal should be attached to the application.</td>
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<td>A detailed work plan, which must include clear timetable/schedule of the work activities that will be performed</td>
<td>20%</td>
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<tr>
<td>Samples: quality of samples of past work</td>
<td>20%</td>
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