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ECO INTERNSHIP

June - July 2012

Sponsored by
LOTTE PAKISTAN PTA LTD



Lotte Pakistan

& WWF-Pakistan

Eco Internship Programme 2012

Final Report

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WWF-Pakistan

Eco Internship Programme



For over two decades, WWF-Pakistan has been committed to providing quality environmental education so that future generations can begin to acknowledge the benefits and values of natural resources. The School Outreach Programme and activities of WWF-Pakistan have succeeded in stimulating student's imaginations, and promoting public outreach and environmental conscious among peers and parents alike.

Realizing that there is lack of opportunities for students to get actively involved in environmental conservation, WWF-Pakistan launched an innovative Eco Internship Programme in schools across the country in 2010. A total of 6,500 students have graduated as a result the Eco-Internship Programme. This could not have been attainable without the enthusiastic response from schools who have been participating in the Programme for many years and have made the Eco Internship an essential part of their yearly activity calendar.

1.1 Eco Internship Programme 2012

WWF Pakistan's Eco Internship Programme is a means of reaching out to academic institutes to raise their awareness and understanding for the need to conserve, protect and manage Pakistan's natural resources. It stresses the valuable scientific and social roles they occupy within the country and region and to show their involvement and concern in protecting the environmental aspects of the country's biodiversity

This six day long summer Internship is held for in schools, colleges, institutes and universities for students across Pakistan. The motivating and interactive sessions give students the opportunity to be affiliated with a global organization and create a genuine sense of civic responsibility.



The sessions give students an insight into the eco dynamics of the Pakistan, environmental challenges and offers sustainable solutions for environmental conservation. They include in depth presentations by experts on a diverse range of topics including water conservation, alternative energy, solid waste management, climate change, environmental economics, endangered species, environmental law and nature photography etc. Hands on activities, interactive discussions, creative challenges and an enriching exposure visit are also a part of the extensive Eco Internship Programme.

Students receive a certificate after the successful completion of the internship. This affiliates them with a globally renowned institution and will be a vital tool for further education and employment.

They also become individual members of WWF-Pakistan and have to solicit members as part of the internship, developing their marketing, presentation, leadership and public speaking skills.

The registration fee for the internship ranges from Rs.1,500 per student with field trip transportation and Rs 1,000 without field trip transportation (school systems can agree to provide transport for students). Sessions are conducted year round. Date allocation of the Internship for students is conveyed after registration.

1.2 Objectives of the Programme

- * Enable the students to generate an insight into the eco dynamics and the overall challenges to the ecosystem
- * Broaden students scope as a responsible custodian of valuable natural resources
- * Inculcate and foster civic responsibility in students
- * Give opportunity to students to become official Ambassador of WWF Pakistan and solicit support of their parents and families membership for conservation of natural resources of Pakistan
- * Develop a sense of responsibility of reducing our ecological footprint
- * Develop leadership, public speaking and presentation skills
- * Inculcate a habit of giving
- * Broaden the base of like minded individuals who are members of WWF-Pakistan

1.3 Benefits of the Programme

- * Certificate and affiliation with WWF-Pakistan a nationally and globally recognized organization
- * Free annual Individual membership with WWF-Pakistan
- * Free access to WWF-Pakistan's Environmental Library and video centre for one year



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- ✿ Complimentary passes/invitation to WWF-Pakistan's annual Events and Campaigns
- ✿ Discounts on WWF-Pakistan Eco Travel Tours and Panda Products
- ✿ Discounts at various retail outlets
- ✿ Free online WWF-Publications including Natura Magazine and Panda Post
- ✿ Biweekly update on environmental happenings



Retail outlets offering discounts



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Over the last two years the Eco Internship Programme has attracted fervent participation by our corporate sponsors, to show their participation in environmental sensitivity especially in a forum where children are involved. Corporate Sector participation in WWF-Pakistan's Eco Internship Programme has played a vital role in ensuring the future sustainability of environmental resources of Pakistan by bringing a positive change in the attitudes of the young people of our society, thus giving way to a more mature, sensible and environment conscious generation.

2.1 Sponsored by Lotte Pakistan PTA Ltd

Since its inception in 2009, the Eco Internship Programme has undergone a transformation not only in the content and structure of the programme but also in the volume of students that are engaged through it. One of the main reasons for this is the support of Lotte Pakistan PTA Ltd who through their generous sponsorship of one million Rupees - have sponsored the event for a second time in a row and enabled the programme to transform into a more effective and powerful tool of environmental awareness. With this support WWF-Pakistan has been able to raise the quality and scale of the activity to a better standard each year.

The activity for the year 2012 commenced in June 2012 and continued till mid of July 2012. Lotte Pakistan PTA Ltd took the responsibility to raise awareness amongst 1,500 students in Karachi and enhance their insight on environment and related biodiversity issues.

Lotte Pakistan PTA Ltd is a world-class supplier of purified terephthalic acid, an essential raw material used in the polyester industry. Lotte, the South Korean conglomerate, acquired the majority shareholdings in Pakistan PTA Limited (PPTA) in September 2009. Subsequently, the name of the Company was changed to Lotte Pakistan PTA Ltd.

It produces Purified Terephthalic Acid (PTA), an essential raw material for Pakistan's textile and PET packaging industries and forms the backbone of the polyester chain, including Polyester Staple Fibre, Filament Yarn and PET (bottle grade) resin. The company maintains its competitive edge by virtue of being a local manufacturer and major supplier for the domestic



Polyester and PET industries with short delivery times, consistent quality and excellent customer service.

Throughout the Company's presence in Pakistan the organization has strived to be a socially responsible corporate citizen. The focus of their CSR philosophy is to ensure best practices are maintained in Health, Safety & Environment. The organization is fully engaged with the communities and places social upliftment of these communities as a priority- supporting and partnering with charitable organizations working towards a prosperous Pakistan.

After the agreement signing ceremony on 04th May 2012, Lotte Pakistan PTA Ltd extended their support through monetary terms and by providing us with regular support.



Signing of Agreement

Kolson Food Pvt Ltd

Lotte also bought their sister company Kolson Food Pvt Ltd on board who provided refreshments throughout the duration of the internship.

2.2 Venue Selection

After exploring various hotels, institutes and centers for an appropriate venue - Regent Plaza Hotel was finalized as the venue for the Eco Internship Sessions. And as it was the venue for the summer 2011 session as well the staff and management were extremely accommodating throughout the Programme. Regent Plaza was a fitting venue as it is centrally located in the city and is an easily accessible location for most students. The two rooms that were rented out for the event were decorated in an environmentally themed way by the students of the Indus Valley School of Art and Architecture.



Regent Plaza Hotel – Eco Internship 2012

2.3 Partners

To obtain a maximum number of students for the programme, and open the programme to the public WWF decided to go a step further and advertise the programme in many different spheres. To do this WWF partnered with various different groups for maximum exposure.

The main partners included:

City FM 89

A mutually beneficial collaboration was formed by City FM 89 and WWF-Pakistan. WWF-Pakistan used City FM 89 as their exclusive radio partner for the Programme and placed their logo on all print material. City FM 89 gave hype to the Eco Internship Programme on their website, newsletter and in their nationwide broadcasts. (*Refer to Table 1 in the annexure on page 26 for City Fm 89's coverage*)



The Forum Mall

The Forum mall was an ideal location to open the Programme to the public, as it gets a large amount of traffic which includes many of the target segments.

WWF-Pakistan not only placed standees and banners at the mall but also had an Eco Internship Programme stall, where one could pick up flyers and registration forms and voice any questions or concerns. An employee was hired for the purpose of interacting with the target audience.



Stall at the Forum Mall

Others

Posters, registration forms and standees were placed at various schools, institutes, universities, restaurants, cafes, stores and malls. The most active included Aghas supermarket and Paradise supermarket. The main aim was to increase the public awareness on critical environment issues in Pakistan and promote the Eco Internship Programme 2012.



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DESIGN WORK

Additional Benefits

- Certificate of affiliation with WWF-Pakistan, a nationally and globally recognized organization which can be used for further education and employment.
- Online free individual membership with WWF-Pakistan.
- Free access to WWF-Pakistan's Environmental Library and video centre for one year.
- Complimentary passes (invitations to WWF-Pakistan's annual Free eco-exposures, Discounts on WWF-Pak's eco-friendly household and Personal Products).
- Discounts on national and local events.
- Free online WWF-Pakistan including Nature Magazine and Photo Club.
- Weekly updates on environmental news.

Testimonials

"The visual presentations and group activities were a great bonus in the overall learning experience."
- *Ahmed Akbar*

"Very well organized, fun, interactive, eye-opening, wonderful presentations."
- *Saima Tariq*

"The programme was very informative and captured the attention of people making them realize how important it is to protect the environment."
- *Akbar Anwar Lodhi*

"Such Internship programmes must be organized as they are a platform for the students to get motivated and develop good working team."
- *Sabika Haidar*

Features of the Eco Internship Programme

- Each session is three hours long.
- The registration fee for the programme is Rs. 1000 per student not including exposure visit transportation, and Rs. 1500 including exposure visit transportation.
- Each year school regarding the field trip transportation.
- Session will be held during June and July.
- Students across Pakistan from class 8 and above are eligible to enroll in the Programme.
- Students will receive a certificate from WWF-Pakistan after the successful completion of the Internship.
- Students will become individual members of WWF-Pakistan through the Eco Internship Programme.

WWF - PAKISTAN
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ECO INTERNSHIP
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WWF - Pakistan
Established in 1976 and charged with the responsibility of conserving important natural resources, WWF-Pakistan is one of the country's most recognized conservation organizations. For the past four decades, WWF-Pakistan has been committed to providing quality environmental education to raise awareness about the values and benefits of our natural resources and highlight the environmental challenges faced by Pakistan.

The Eco Internship Programme
Considering the lack of opportunities for students to get actively involved in environmental conservation, WWF-Pakistan decided to introduce the Eco Internship Programme.

Objectives of the Eco Internship Programme

- Enable the students to generate an insight into the eco dynamics and challenges of our ecosystem.
- Broaden the students' scope as responsible custodians of valuable natural resources.
- Inculcate a sense of civic responsibility in students.
- Give students the opportunity to become an official Ambassador of WWF-Pakistan and seek support of individual members.

The Programme is a six session long workshop giving students an insight into the eco challenges of the region. The sessions include environment expert presentations, group work, hands on activities, documentaries, interactive discussions, creative challenges and enriching exposure visits.

Stages of the Programme

- Orientation session**
The WWF-Pakistan team will visit schools across the country for the Eco Internship Programme through a national awareness campaign to be environment, work and the Programme.
- Registration and enrolment**
Registration forms will be distributed at the orientation sessions. The forms will first be distributed by the schools and given to WWF-Pakistan by the deadline. Individual enrolment will follow by issuing registration forms.
- Interactive sessions on key environmental challenges**
The sessions will focus on key environmental topics (include integrated special activity, observation, field visits, participatory observation, group work, photography, biological field visit and a component of other forms).
- An exciting environmental education field trip**
After the successful completion of the workshop, students will receive WWF-Pakistan Eco Internship Certificate.
- Certificate distribution**
After the successful completion of the workshop, students will receive WWF-Pakistan Eco Internship Certificate.

Form
To participate please fill in the attached form and when the school is registered with WWF-Pakistan send to the WWF-Pakistan address given below.

Name: _____
School: _____
Class: _____
Age: _____
E-mail: _____
Phone No: _____
Phone Mobile: _____
Postal Address: _____
Signature: _____
Date: _____

Fee Voucher
Attach fee to register for the WWF-Pakistan Eco Internship Programme 2012.

- Rs. 1500 - including transportation for students only.
- Rs. 1000 - not including transportation for members only.

Class Student Membership # _____
Name: _____
Date: _____

For more information on WWF-Pakistan Eco Internship Programme for membership visit: www.wwf-pakistan.org | www.wwf.org

Head Office: 8971224, 011-35692475, 3569404
Head Office: 129 Floor, 294 R/Lines, Daudpur, Karachi
Head Office: 1147074, WWF Pakistan, House # 951,
Road # 3, Street # 12/7, Sector # 11,
Lahore. Tel: 042-3572723, WWF Pakistan, P O Box 1190,
Karachi. Pakistan

WWF
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**JOIN THE ECO INTERNSHIP PROGRAMME
GET FREE WWF MEMBERSHIP**

WWF - PAKISTAN
ECO INTERNSHIP
June - July 2012

Each student will be awarded a participation certificate on the successful completion of the internship!

Features

- Climate change
- Environment & Population
- Food security
- Water & Marine Life
- Exciting exposure Trip

wwfpak.org | [f](https://www.facebook.com/WWFPakistan) WWF - Pakistan's ECO Internship Programme

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ECO INTERNSHIP
June - July 2012

Name: _____
Membership #: _____

This card is valid till: 30-6-2013

Please return to WWF - Pakistan, Ferozeshah Road, Lahore. UAN: 111 993725
wwfpak.org | WWF - Pakistan's ECO Internship Programme

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World Wide Fund for Nature - Pakistan
officially certifies wwf Ambassador

on the successful completion of the
WWF - Pakistan Eco Internship
June - July 2012

Mansoor
Manager - Corporate Relations

Aussan
Eco-Internship Coordinator

WWF MISSION
WWF's mission is to stop the degradation of the planet's natural environment and
to build a future in which humans live in harmony with nature.

www.wwf.org

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Get a chance to learn environmental content while participating in hands-on, interactive activities, lessons, and discussions.

ECO INTERNSHIP
June - July 2012

Features

- Climate change
- Environment & Population
- Food security
- Water & Marine Life
- Exciting exposure Trip

Schedule

- Group 1 - June 4 - 6
- Group 2 - June 7 - 9
- Group 3 - June 10 - 12
- Group 4 - June 13 - 15
- Group 5 - June 18 - 20
- Group 6 - July 2 - 4

Registration forms available at WWF-Pakistan Office & Agfa's Super Market
Venue: Regal Plaza Hotel & Convention Centre, Main Shrine-Pakistan, Karachi
Registration Fee: Rs. 1000 - Rs. 1500
Age Group: 13 Years and above

Contact:
Sahib Centre, 129 Floor, 294 R/Lines, Daudpur, Karachi
031 8971224 | 021-35692475 | 021-3569404 | wwfpak.org
membership@wwf.org.pk | WWF - Pakistan's ECO Internship Programme



METHOD & PROCESS OF ECO
INTERNSHIP PROGRAMME 2012

Process of Registration

Orientation Session & School Outreach

The WWF-Pakistan team visited schools, colleges, institutes and universities and motivated students to register for the Eco Internship Programme through an interactive presentation about the value of natural resources and their individual role in environmental conservation.

The orientation sessions are one of the main incentives to encourage students to join the Programme. Over 150 schools in Karachi were notified about the Eco Internship Programme and persuaded to register their students. Schools where an orientation was not possible were mailed all the promotional materials and teachers took it upon themselves to promote the Programme in their respective branches.

Orientation sessions were held across Karachi at prominent schools and universities. Educational institutes in the Clifton, Defense, Korangi, Sadar, P.E.C.H.S, K.D.A, Gulshan-e-Iqbal and North Nazimabad areas were selected. *(Refer to table 2 in the annexure on page 27 for the school list.)*



Orientation sessions being held at schools



Registration and Enrolment

After the presentation students were given the registration forms and a round of questions and answers followed. After speaking to the administration focal teachers were selected in these schools to prompt students to join. They were also in charge of distributing and collecting the registration forms and fee. After collection they are given to WWF- Pakistan by a mutually decided date. Private candidates can register through the WWF–Pakistan office. After the completion and submission of all registrations students and respective schools were informed of the timetable. **The total number of students registered for the Eco Internship 2012 was 1500.**

3.2 Date and Time Schedule

To accommodate and incorporate such a large number of students the programme was held over a period of six weeks. Every week five new batches of 50-60 students would enter and attend back to back sessions - conducted from Monday through Saturday. This would be counted as a complete Eco Internship workshop.

Since each session in the workshop was three hours long three timeslots were given starting from 9:00 AM to 7:00 PM with half an hour intervals between groups. Two sessions would run simultaneously in the morning and afternoon. The evening session had one batch. Thus five batches of Eco Internship participants graduated every week. **(Refer to Table 3 in the annexure on page 33 for Eco Internship 2012 timetable)**

3.3 Facilitators

The first step to ensure the smooth running of the Eco Internship Programme was the hiring of competent facilitators for a smooth and successful implementation of the Programme. Three facilitators were hired for the duration of the Programme. WWF-Pakistan provided them with the required training for facilitating the workshops.

Eco Internship Facilitator Criteria

- * Well informed about the environment, teaching and/or marketing
- * Ability to organize and multi task
- * Keeping material practical and relevant
- * Excellent verbal and written communication skills in both English and Urdu
- * Ability to handle and motivate large groups of people
- * Engaging, presentable and passionate individuals who want to make a positive change in society.

Eco Internship Facilitator Responsibilities

(Please refer to annexure on Page 34 for details of responsibilities)



3.4 Curriculum Formulation

The driving force behind the Eco Internship was to spread environmental awareness and create a group of like minded environmentally concerned individuals who can bring about a change in Pakistan.

The sessions were engaging and interactive for the students. Topics included biodiversity, environmental journalism, water, eco designing, climate change and food security and a number of other categories. They were explored through group work, presentations, documentaries, experiments, role play and home assignments.

To ensure that the participants of the Eco Internship Programme understood the importance of environmental conservation the WWF team chose several interesting topics which were then explored in detail. The problems and solutions in both practical and theoretical terms were discussed and designed. Researchers also helped in the process as well as the use of WWF global resource material. The WWF team decided to adopt a fun learning attitude and created enjoyable and challenging group activities through which students could gain insights into environmental challenges.

Each day of the Eco Internship Programme focused on a different theme. These themes were chosen for their global and local importance in the environmental sphere. Each theme had a presentation followed by an exciting activity or experiment which would allow the students to actively come up with solutions to environmental challenges. Documentaries were also shown on these themes. Expert speakers were also called to enhance the topics. *(Refer to Table 5 in the annexure on page 35 Themes, Group Work and Documentaries)*

3.5 Experts

To make sure that students fully understood environmental challenges and to make sure all the material provided was genuine. The WWF team had a range of experienced environmental experts on board. These experts not only provided the presentations for students and trained facilitators but also came to sessions to personally share their wealth of knowledge. This year we had a guest speaker from Lotte Pakistan PTA Ltd who spoke about the corporate and the environment friendly methods they have adopted. A theatrical company – Firefly Communication and Theatre come in and enacted a few comical skits to the students. It was thoroughly enjoyed. The Indus Scuba team came and provided a great insight into the various forms of marine life in Pakistan; they also bought their diving gears and demonstrated to a very keen and excited audience.



Experts at work

Experts included:

- * Ms. Zareen Zaheed: Eco Travel Programme, WWF-Pakistan
- * Ms. Maleeha Habib: Green School Programme, WWF-Pakistan
- * Naomi Alesworth: Research officer, CCAP, WWF-Pakistan
- * Mr. Babur Hussain: Incharge WWF Wetland Center & Turtle conservation Officer
- * Mr Rehan Siraj: Lotte Pakistan PTA Ltd.
- * Mr. Bilal Zaidi & Atif: Indus Scuba

- * Mr Aamir Basrai: Blogger & Environmentalist
- * Ms. Nargis Latif: Managing Trustee Gul Bahao
- * Firefly Communication and Theatre team
- * Ravissant Paper Making team

3.6 Exposure Trip

An exposure visit was planned for the fifth session of the workshop to the WWF Wetland Centre located in Sandspit. The project site is situated in the middle of the lush mangrove forest and adjoining beach. The diverse flora and fauna makes it an enriching experience as well as an informative trip for the students.



An exposure visit added great value to the Programme and broke the monotony for the students. A fun filled beach cleaning was organized to involve the participants in a hands on activity and to foster a sense of individual responsibility and personal accountability towards solid waste management. Students from schools and universities volunteered to clean up the beach along with WWF Pakistan's team members. This was followed by mangrove plantation with the assistance of Mr Babar Hussain.

This component was essential for the students in appreciating nature through firsthand experience. It also allowed them to see some of the natural elements that they had been studying and fully understand conservation. *(Refer to Table 6 on Page 40 for exposure activity at the Wetland Centre)*





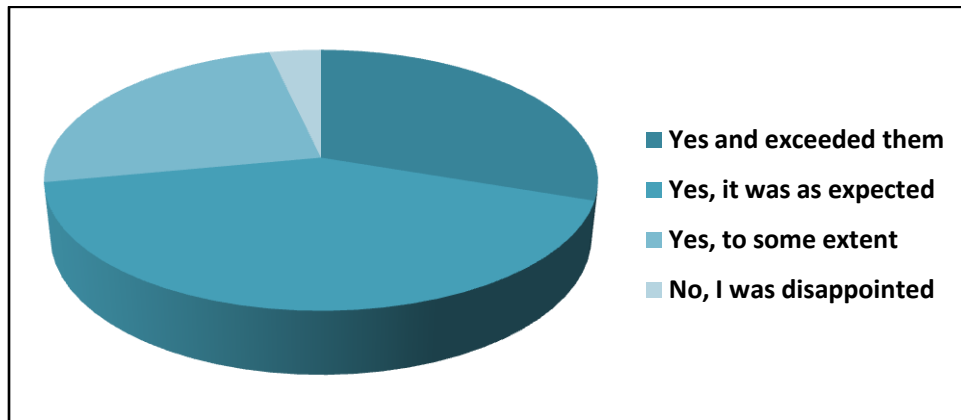
The Eco Internship programme was concluded in July 2012 with a lot of positive and productive feedback. The evaluation forms used at the workshop asked participants to comment on the experience and the delivery of the workshop. In a survey conducted on the first day of the all participants agreed to their lack of knowledge of the environment. The same survey was conducted on the last day with an affirmative response - in this aspect the training was a great success.

Evaluation of the result as per student Feedback

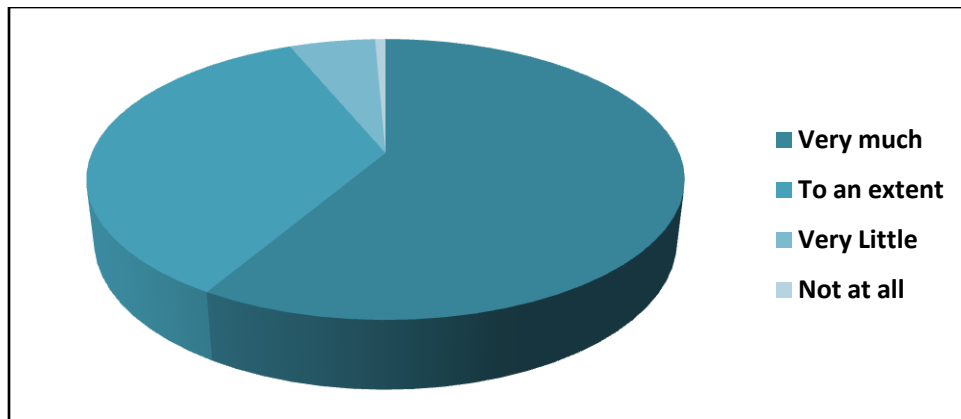
- * The activities and presentations were very informative.
- * Students wanted the internship duration to be longer.
- * They mostly enjoyed the performance by Firefly theatre and Communication
- * They enjoyed interacting with students from different schools.
- * It was a practical approach to explore and learn more about the environmental issues.
- * They enjoyed the idea of more activities and discussions.
- * The exposure trip was thoroughly enjoyed.

The questions and analysis of the survey have been embedded in the charts below:

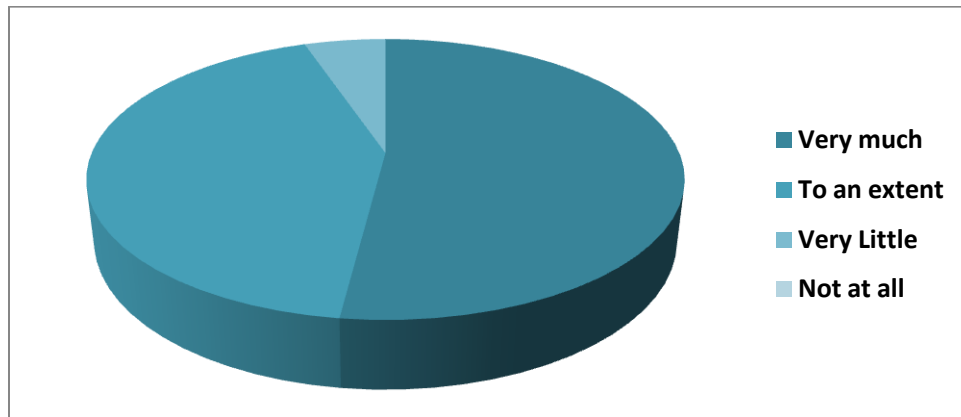
1. Did the WWF internship experience fulfill your expectations?



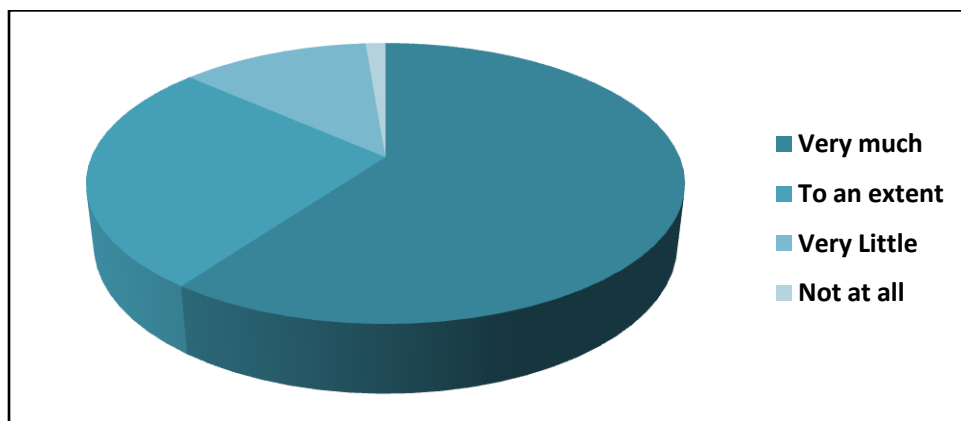
2. Did the internship programme help raise your awareness level about the environment?



3. Were the assignments and presentations useful in increasing your knowledge about national environmental issues?



4. Were you satisfied with your internship coordinator?





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The success of the campaign remains witness that it has been an exemplary collaboration between WWF – Pakistan & Lotte Pakistan PTA Ltd. We hope for a long term sustainable collaboration with Lotte to spread environmental education to the young minds of our nation at a larger scale. WWF Pakistan would like to thank Lotte Pakistan PTA Ltd for their generous support in making the Eco-Internship Programme a success for the second time in a row. The Programme helped WWF Pakistan to pass on knowledge to Schools, Colleges, Institutions and Universities. We look forward to working with Lotte for the Eco-Internship Programme 2013. We would also like to take this opportunity to thank all our partners for a super success of the Eco Internship Programme 2012.



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Table 1: City FM 89 Coverage

Date	Day	Timing	frequency	Description
10 th May	Thursday	Prime Time	3	City Updates
12 th May	Saturday	Prime Time	3	City Updates
14 th May	Monday	Prime Time	3	City Updates
16 th May	Wednesday	Prime Time	3	City Updates
18 th May	Friday	Prime Time	3	City Updates
20 th May	Sunday	Prime Time	3	City Updates
22 nd May	Tuesday	Prime Time	3	City Updates
24 th May	Thursday	Prime Time	3	City Updates
26 th May	Saturday	Prime Time	3	City Updates
28 th May	Monday	Prime Time	3	City Updates
30 th May	Wednesday	Prime Time	3	City Updates

Date	Day	Timing	Show	Description
14 th May	Monday	7:00-10:00	Breakfast Show	Hype
17 th May	Thursday	7:00-10:00	Breakfast Show	Studio interview
23 rd May	Wednesday	13:00-15:00	Girl Talk	Hype
28 th May	Monday	21:00-22:30	Drive Thru	Hype



Table 1: Eco Internship 2012 School List

	SCHOOLS
1	Beaconhouse School System Jubilee Campus
2	Beaconhouse School System Defence Campus
3	Beaconhouse School System Clifton A-level Campus
4	Beaconhouse School System PECHS Cambridge
5	Beaconhouse School System Gulshan Cambridge
6	Beaconhouse School System Gulshan A Level
7	Beaconhouse School System Gulshan A Level (Ext)
8	Beaconhouse School System Gulshan Secondary
9	Beaconhouse School System N. Nazimabad Cambridge (A level)
10	Beaconhouse School System N. Nazimabad Cambridge (O level)
11	Beaconhouse School System Qasimabad Hyderabad
12	Beaconhouse School System Latifabad Secondary
13	Beaconhouse School System Bahawalpur
14	Beaconhouse School System Quetta Campus
15	Beaconhouse School System Rahim Yar Khan
16	Beaconhouse School System Sadiqabad
17	Beaconhouse School System Steel Town
18	C.A.S
19	Karachi Grammar School
20	Bayview Academy
22	The City School (Darakshan Campus)
23	The City School (Gulshan ALevel Campus)
24	The City School (GulshanCampus boys) 7-O-levels
25	The City School (GulshanCampus girls) O-levels
26	The City School (NazimabadCampus boys) O-levels
27	The City School (NazimabadCampus girls) O-levels
28	The City School (PECHS Campus boys) O-levels
29	The City School (PECHS Campus girls) O-levels
30	The City School (PAF Chapter)
31	Dawood Public School
32	Frobel Education Centre



33	Nixor College
34	Southshore School
35	Lecole
36	Trinity Methodist Secondary School
37	The Indus Academy
38	St. Michaels Convent School
39	Aisha Bawany
40	Happy Home School (O level Campus)
41	Happy Home Secondary School
42	Happy Home Secondary School (Gulshan Campus)
43	World Academy
44	Cordoba School
45	Starlinks
46	Habib Public School
47	Creek High School
48	Haque Academy
49	Avicenna (A levels) -Tipu Sultan Rd
50	Avicenna (O&Alevels)-clifton campus
51	Avicenna (8 and above)-tipu sultan
52	Avicenna (Olevel girls)-clifton campus
53	Bayview High School
54	Bayview High School
55	Generations School
56	Clifton Grammar School
57	Clifton Grammar Jr & Sr School
58	Falcon House Grammar School (N.N)
59	Falcon House Grammar School
60	Karachi High School
61	Karachi Cambridge School: Campus III: O'Level & A Level
62	Pathways British School
63	Foundation Public School (O-level Defence Campus)
64	Foundation Public School (O-level North Campus)
65	Foundation Public School (A-level Campus)
66	British International School
67	British Overseas School
68	Little Oxford English Language Institute
69	Lahore Grammmar School



70	Washington International School
71	The A.M.I School
72	British School Of Karachi
73	GreenBelt American School
74	The Agha Khan School, Karimabad
75	Agha Khan, Kharadar
76	The British School Of Education
77	Convent of Jesus & Mary
78	St Joseph's Convent
79	St Patricks High School
80	St Patricks Girls High School
81	St Pauls School
82	Suffah Saviour School
83	International School
84	Karachi Public School (NN)
85	Zaheer Public School
86	River Oak Academy
87	Springfield
88	Genesis
89	The Roots Network
90	Ghazi Foundation School
91	Headstart (Senior PECHS)
92	Kaizen College for A'Levels
93	Karachi Public School (Nazimabad Block)
94	Lycos Grammar School
95	St Georges School
96	Usman Public School
97	The Fahims School System Matric Branch
98	The Fahims School System A Level Branch
99	The Fahims School System Senior Boys
100	The Fahims School System Senior Girls
101	Progressive Public School
102	Army Public School
103	Westminster School and College
104	Zaheen Academy
105	Pak-Turk School (Karachi-Boys Branch)
106	Jaffar Public School
107	Aureole College of Higher Studies



108	The Socrates School
109	AES School For Girls
110	Shaheen Public School
111	Karachi American School
112	Ladybird Grammar School
113	The Anchorage School
114	DA Public School (O' Levels) Seaview
115	DA Model High School Phase-IV
116	DA Model High School Phase-VII
117	DA Model High School Beachview
118	DA Neelum High School
119	DHA Tooba High School
120	DA High School Phase-VIII
121	DA PUBLIC SCHOOL (O&A LEVELS)
122	Brilliance School
123	Al Aira School
124	Beacon Light Academy
125	Citizen Pubic School
126	Greenfield Community School
127	Mama Parsi School
128	Rangers Public School
129	Stanmore Public School
130	The Lyceum
131	Bahria Cambridge School
	INSTITUTES/ UNIVERSITIES/COLLEGES
132	Meritorious College - Hali Road Campus
133	Meritorious College - College Campus
134	Meritorious College - O level Campus
135	Bahria Foundation College Gulshan-e-Iqbal Campus
136	Indus College
137	DA Degree College for Women Phase VII
138	DA Degree College for Women Phase VIII
139	DA SKBZ COLLEGE
140	Clifton High School and College for Women
141	PECHS College for Women
142	Bahria College Karsaz
143	Jinnah University College
144	Bahria College



145	Karachi Cadet College
146	Aga Khan University
147	Dadabhoy Institute of Higher Education (Main Campus)
148	Dadabhoy Institute of Higher Education (N.N.Campus)
149	Dadabhoy Institute of Higher Education (Gulshan Campus)
150	Indus University
151	Hamdard University
152	NED University
153	PIMSAT
154	Textile Institute of Pakistan
155	Bahria University
156	Greenwich University
157	Arts & Science Academy
158	FAST -Karachi City Campus
159	FAST -Karachi Main Campus
160	SZABIST
161	KASBIT
162	CBM
163	Pakistan Institute of Economics and Technology (PAF-Kiet)- Main Campus
164	Pakistan Institute of Economics and Technology (PAF-Kiet)- City Campus
165	Pakistan Institute of Economics and Technology (PAF-Kiet)-N.N Campus
166	CAMS - College of Accounting & Management Sciences
167	NUST
168	Tabani Institute of Business Education
169	Fashion School of Pakistan
170	Karachi University
171	Dow University
172	Dawood College of Engineering and Technology
173	IBA
174	CIBES
175	IMSA (Hyderabad)
176	HIST (Hyderabad)
177	Aga Khan College
178	Iqra University
179	Karachi Academy



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180	LUMS
181	Premier College
182	MIC for girls
183	NCR College



Table 3: Eco Internship 2012 Timetable

Dates	Time Slots	Sessions
04JUN-09JUN 2012	09:00AM-12:00PM	2
	12:30PM-03:30PM	2
	04:00PM-07:00PM	1
11JUN-16JUN 2012	09:00AM-12:00PM	2
	12:30PM-03:30PM	2
	04:00PM-07:00PM	1
18JUN-23JUN 2012	09:00AM-12:00PM	2
	12:30PM-03:30PM	2
	04:00PM-07:00PM	1
25JUN-30JUN 2012	09:00AM-12:00PM	2
	12:30PM-03:30PM	2
	04:00PM-07:00PM	1
02JUL-07JUL 2012	09:00AM-12:00PM	2
	12:30PM-03:30PM	2
	04:00PM-07:00PM	1



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Facilitator Responsibilities

- ✧ The position will interact with students from 7 - A Levels
- ✧ The candidate will give presentation on WWF and its activities, During the presentations it is expected that students will raise several questions therefore the preparation of the coordinators about WWF work should be very strong.
- ✧ The coordinators must have the knowledge to give trainings and do their own research prior to presenting.
- ✧ The coordinator will be responsible to examine weekly report from the students. He/she will collect final report before the end of internship
- ✧ The coordinator will be responsible to distribute the membership information and form among the interns
- ✧ The coordinator along with the accounts staff will collect membership fees and forms from each student on weekly basis.
- ✧ The coordinator will be responsible to complete the progress work of each student on data base and will send this information to the head office for consolidation and servicing to members
- ✧ The coordinators will reconcile the funds so collected by each student individually and collectively
- ✧ The coordinator will be responsible for the field activities planned for interns; they will seek support both technical and administrative from respective WWF office to ensure that the activity is successfully completed.



Table 5 : Eco Internship 2012 Lesson Plan

Session 1 : Biodiversity & Nature

Activities	Expert	Method
Clip: Don't say no to Panda		
WWF Survey	Facilitator	WWF survey devised for individuals to assess knowledge
Icebreaker Activity	Facilitator	Make a large circle with all the students. Start throwing the ball whoever catches it has to give their favorite animal and three adjectives to describe the animal
Presentation: Intro to WWF & Biodiversity	Anushe Hussain	
Break		
The Environment Activity	Facilitator	Students get into pairs and stand in a circle. Each pair is handed a card with an environmental issue. The first pair reads aloud the environmental issue on their card and then tosses the ball of yarn to a second pair across the circle. The second pair reads the environmental issue on their card and state verbally how this issue is connected to the first pair. The exercise continues until every pair has caught the ball of yarn
Presentation: Lotte Pakistan PTA Ltd	Rehan Siraj	
Membership Lecture	Facilitator	
Diary / Feedback form	Facilitator	



Session 2 : Climate Change & Food Security

Activities	Expert	Method
Icebreaker Activity	Facilitator	Marooned on an island - what three animals would you take with you if you knew there was a chance that you might be stranded. Teams of three write their animals on a flip chart and defend their choices.
Presentation & Documentary: Sustainable Agriculture Programme	Maleeha Habib	
Documentary & Discussion : Eleventh Hour	Facilitator	
Break		
Activity -Climate Change	Facilitator	Students are divided into groups of five. After brain storming they chose one aspect of the environment being effected by climate change. With the materials provided they create a pictorial presentation and the present their idea to everyone.
Diary / Feedback form	Facilitator	

Session 3 : Exposure Trip



Session 4 : Environmental Journalism

Activities	Expert	Method
Icebreaker Activity	Facilitator	A-Z -Ask students to recite the alphabet in unison they go on until the facilitator says 'Stop!' At that point they identify the letter that they stopped at and everyone has to share an environmental, social and global issue with the particular alphabet
Documentary : Eco Tourism	Facilitator	
Presentation : Social Media	Zareen Qureshi	
Break		
Performance by Firefly Theatre & Communication	Firefly Team/Actors	
Activity : Environmental Issues	Facilitator	Students are divided into groups of five. After brain storming they chose one environmental issue and how they can address it through a single tool of social media they then present their idea to everyone.
Diary / Feedback form	Facilitator	



Session 5 : Eco Designing/ Marketing & Environmental Art

Activities	Expert	Method
Icebreaker Activity	Facilitator	
Activity : Ravisant Paper Making	Ravisant Team	Paper making demonstration to the entire session after which students come up in groups of five to make paper.
Break		
Sustainable Architecture	Currim Suteria/ Sehr Saeed	Brief presentation on sustainable architecture. Students are then given an activity to turn waste to treasure. All discarded items are used for this activity.
Activity / Discussion- Recycling Maze	Facilitator	Students are provided with individual handouts.
Diary / Feedback form	Facilitator	



Session : Water

Activities	Expert	Method
Attendance		
Icebreaker Activity	Facilitator	Quiz - Group is divided into two, students are questioned based on the information from previous sessions
Presentation : Marine Life	Aamir Basrai	
Break		Indus Scuba
Presentation : Indus Scuba (research) why is scuba diving imp for WWF?	Indus Scuba Team	Students volunteered to try on the scuba diving equipment
Activity - Earth Day Word Search/Water Word Search	Facilitators	Students are provided with individual handouts.
Diary / Feedback form	Facilitators	
Distribution of Frames		
Distribution of Certificates		
Group Picture		



Table 6 : Exposure Trip Activity

Exposure Trip : WWF Wetland Centre

Activities
Attendance in Buses
Arrive at wetland Center
Division into groups
Distribution of gloves and bags
Beach Cleaning Brief
Beach Cleaning Activity
Walk through the mangroves
Look at Wind Turbines
Snacks
Turtle Documentary
Mangrove Plantation